



## NATIONAL SURVEY OF DAF DONORS STUDY INFORMATION

Your organization is being asked to participate in a research study. This document will give you information about the study to help you decide whether you want to participate. Please read this form, and ask any questions you have, before indicating interest to be in the study.

All research is voluntary. You can choose not to take part in this study. If you decide to participate, you can change your mind later and leave the study at any time. Your organization and donors will not be penalized or lose any benefits if you decide not to participate or choose to leave the study.

The purpose of this study is to gather data on DAF donor demographics, giving strategies, motivations, and related topics. The resulting report will provide valuable insights about DAF donors and shed light on the patterns and variations in DAF activity observed in the DAFRC's National Study on DAFs. It will also provide guidance on best practices for engaging DAF donors, which will have direct implications for DAF practitioners and professional fundraisers.

We are asking your organization if you want to be in this study because of your access to DAF donors. The study is being conducted by the Donor Advised Fund Research Collaborative (DAFRC) and is funded by the Bill and Melinda Gates Foundation.

If your organization indicates interest in the study, you will be provided with an outline of topics included in the survey as well as a few example questions. Should you choose to participate in the study, you will be asked to:

- Approve the finalized donor survey questionnaire.
- Distribute an anonymous survey link to your DAF donors.

Before agreeing to participate, please consider the risks and potential benefits of taking part in this study. Your donors may be uncomfortable while answering the survey questions. While completing the survey, donors can skip any questions that make them uncomfortable or that they do not want to answer. All donors will be informed of their rights as research participants before taking the survey. While we will make every effort to protect the information gathered in this study, there is a risk someone outside the research team could get access to the research information included in this study. More information about how we will protect your information to reduce this risk is below. We don't anticipate your organization receiving any personal benefits from taking part in this study, but we hope to learn things that will help researchers and practitioners, like yourself, in the future. You will not be paid for participating in this study. There is no cost to participate in the study.

Understanding the importance of donor privacy, all information gathered in this project will be completely anonymous. While not likely, it is possible that a donor could identify themselves or your organization in open-response questions included in the survey. In the case of identifiable responses, we will protect this information and make every effort to keep both donor and sponsor information confidential, but we cannot guarantee absolute confidentiality. No information that could identify your donors or organization will be shared in publications about this study. Your organization's information may be shared outside the research study if required by law. We also may need to share data gathered in this survey with other groups for quality assurance or data analysis. These groups include state or federal agencies that may need to access the research records (as allowed by law). Survey data will be kept indefinitely by the DAFRC in encrypted, password-protected folders requiring authentication.

If you have questions or concerns about the study or your organization's or donor's rights as research participants please contact us at [admin@dafresearchcollaborative.org](mailto:admin@dafresearchcollaborative.org).